

# NEW SABAH TIMES

Sabah's First Established Paper

Number 13622 Thursday May 22, 2008  
PPH223/2/2009(020761) Sabah RM 1.20



Thursday, May 22, 2008

New Sabah Times

## Luxury Villa Resort in



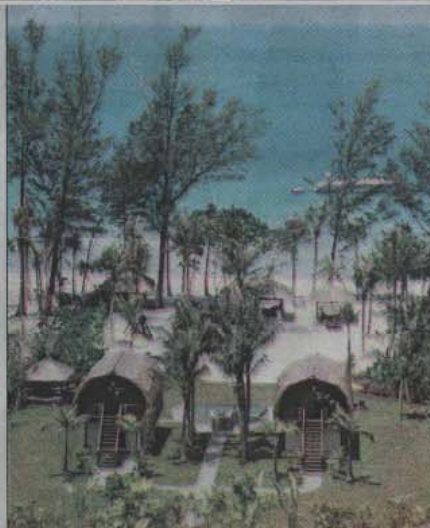
**T**he district of Kudat has been accorded more prominence in the hospitality industry with the establishment of Kudat Riviera villa resort. In fact, the Kudat Riviera will position Sabah alongside its neighbours Bali and Thailand, who avidly market luxury villas to the high-end tourism market as a cornerstone of their tourism plans.

With the successful marketing of the Kudat Riviera, the global trend of growth in this villa market is set to boom in Sabah, one of the few remaining destinations that has not capitalised on it to date.

Many overseas investors and high-end luxury hotel groups are now looking closely at Sabah to further develop this market, which does wonders for Sabah's tourism industry as a whole.

Exquisite Borneo Villas Sdn Bhd (EBV), part of the Touchdown World Travel Group, and their exclusive Kudat Riviera super-luxury-tourism villa resort in Kudat secured two additional prestigious awards for Sabah last month at the Cityscape Asian Property Award Show, highlighting once again the growing potential and popularity of Sabah in the eyes of the world.

These recent accolades, commending the Kudat Riviera by Exquisite Borneo Villas for two categories, one for Best Developer - Waterfront Development (Future) and the second for Best Developer - Corporate Social Responsibility, join the growing list of accolades being garnered by the Kudat Riviera and setting a path of success for this prestigious tourism development at the northern tip of Sabah. Other awards achieved in 2007 include two awards from the prestigious



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## Kudat

CNBC/Daily Mail International Property Awards in categories for Best Architecture and Best Development, and also the Top of the Region – Finest Development in the Asia Pacific Region from Asia Pacific Tropical Homes Magazine.

In general, the introduction of both the luxury tourism villa market and mega-yacht marine tourism industry sector in Sabah benefits the states tourism industry immensely. Touchdown has blended the two together to ensure that the needs of the "super-tourist" can be met from all angles – whether for accommodation, yachts, helicopters and for dining, with their restaurants, @mosphere Revolving Restaurant in Kota Kinabalu and the English Tea House & Restaurant in Sandakan. The group's entire portfolio will work in synergy to create an image for high-end tourism for the state and paves the way for responsible and sustainable development throughout the state. Seen as a prime example of the potential of the Sabah Development Corridor plans, EBV's Kudat Riviera is going to create some big waves in Malaysia, and indeed South East Asia.

